

Marshall Brown

PO BOX 1034 • Mendocino, California • 95460

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PROFILE

Accomplished media professional with over a decade of experience in education, broadcasting, and technical event coordination, blending creativity with technical expertise to deliver exceptional results.

Experienced educator and leader skilled in curriculum development, technical direction, and team management, with a proven track record of fostering innovation and excellence.

Proven ability to lead teams, maintain technical systems, and deliver high-quality content under tight deadlines in dynamic environments.

EDUCATION

Information Technology, Associates of Science *Degree in Progress*

Mendocino College, Ukiah, California.

**North Coast Beginning Teacher Program –
CTE Arts, Media, and Entertainment Credential**
Sonoma County Office of Education

SKILLS

Core Skills

- Organization and time management in multifaced roles
- Adaptability to diverse technical and creative demands
- Strong analytical skills for troubleshooting and process improvement
- Experienced in fostering growth and guiding individuals toward success
- Adept at making high-pressure decisions, ensuring positive outcomes
- Thrives in collaborative settings, encouraging input and cooperation from all team members
- Skilled in building rapport with colleagues, students, clients and the public

Software/Technical Skills

- Proficient in operating many of the popular computer operating systems and software including: PC/Mac, Microsoft Office 365, Google Apps, Adobe Creative Suite, Final Cut Pro X, Davinci Resolve, Logic Studio, Serato DJ Pro.
- Proficient in basic networking troubleshooting and computer repair.

EXPERIENCE

Media Teacher & Radio Station General Manager – 12 Years

Mendocino High School – [Mendocino, California](#)

- Developed and managed curriculum for Podcast, Video, Radio, and Music Production classes.
- Maintained and organized lab equipment and supplies.
- Assessed student performance to meet state standards.
- Oversaw high school radio station operations, including FCC compliance, underwriting, music acquisitions, public relations, and ensured non-profane programming.
- Managed recruitment of student leadership.

Skills Gained: Public speaking, FM broadcasting theory, FCC compliance, emergency alert systems, content production.

Freelance Creative Professional – 13 Years

Self-Employed – [Mendocino, California](#)

- Specializations: Audio production (editing, recording, DJ services), video production (editing, live streaming), WordPress management, event technology coordination, and social media management.
- Worked with clients to deliver creative and technical solutions across diverse projects.

Skills Gained: Managing **Wordpress** websites, social media strategy development, content creation, client relationship management.

Technical Director – 12 Years

Mendocino Film Festival – [Mendocino, California](#)

- Managed technical operations for 45+ screenings across four venues.
- Recruited and led projection staff; maintained and organized technical equipment.
- Ensured accurate playback of sponsor slides/videos and filmmaker content.

Skills Gained: Expertise in video playback systems and troubleshooting for live events. Strong organizational skills in managing and maintaining technical equipment, problem-solving under pressure to meet festival deadlines and technical standards, effective communication for coordinating with filmmakers and sponsors.

EXPERIENCE - CONTINUED

Firefighter/Assistant Chief – 9 Years

Albion-Little River Fire Protection District – [Albion, California](#)

- Managed training programs, medical equipment, and emergency operations.
- Oversaw communications equipment and trained personnel in professional usage.
- Ensured firefighter/public safety during emergency incidents.

Skills Gained: Fire suppression, EMT expertise, technical rescue systems, incident reporting, team leadership.

Video Editor & Media Manager – 5 Years

Top Rated Media – [Fort Bragg, California](#)

- Edited broadcast TV media, including commercials and shows.
- Produced content for websites, performed quality control, and maintained media archives.
- Provided IT support and balanced responsibilities between editing and technical tasks.

Skills Gained: Media production, file management, quality assurance, IT troubleshooting, FCC compliance.

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